

COMPETITION RULES AND REGULATIONS

ROSE D'OR FESTIVAL 2010

ARTICLE 1 – AIMS

- a. The Rose d'Or AG (hereinafter referred to as the «Festival Committee») organises an annual television festival (the «Rose d'Or Festival») which hosts an international competition for arts and entertainment programmes (the «Competition»).
- b. The aims of the Rose d'Or Festival are:
 - To promote professional excellence in arts and entertainment programming worldwide;
 - To encourage the creation of original works for television;
 - To assist in the international trading in arts and entertainment programming;
 - To reward creativity, originality and quality in arts and entertainment programming.
- c. The Competition is politically, ethnically and religiously neutral.

ARTICLE 2 – AWARD CATEGORIES

- a. An entry is to be submitted into one (1) of the main categories, according to the primary content of the programme. The Festival Committee reserves the right to re-categorise an entry, as it may deem appropriate, in its sole discretion.
- b. **MAIN CATEGORIES**
 - **Arts Documentary & Performing Arts**
Recognises excellence in programmes featuring stage recordings and television adaptations of performing arts, as well as excellence in documentary programmes on art forms (music, fine arts, dance, drama etc.) or artists.
 - **Music Video Clips**
Recognises excellence in music video clip production.
 - **Comedy**
Recognises excellence in sketch comedy, panel comedy and improvisation comedy programmes including comedy specials.
 - **Sitcom**
Recognises excellence in serialised sitcom programmes with scripted dialogue.
 - **Drama & Mini Series**
Recognises excellence in mini series and scripted drama programmes made for television, from single programmes to series not exceeding thirteen (13) episodes per season.
 - **Soap & Telenovela**
Recognises excellence in serialised soap opera and telenovela (scripted fiction and melodrama) containing multiple episodes, recurring characters and continuing storylines.



- **Children & Youth**
Recognises excellence in fiction or non-fiction programmes designed in content and style and intended to entertain, inform and/or engage young audiences (children aged 2-12 or young people aged 13-18. The age group for which the programme is intended must be indicated on the Entry Form).
 - **Variety & Live Event Show**
Recognises excellence in variety show and entertainment live event show programmes (single or continuing programmes that showcase performing talent including music and comedy, usually before a live audience).
 - **Game Show**
Recognises excellence in quiz show and game show programmes.
 - **Reality & Factual Entertainment**
Recognises excellence in factual entertainment and reality show programmes i.e. non-script format-based series featuring celebrities or members of the public in a structured narrative designed to entertain and/or inform the viewers.
 - **Multi-Platform**
Recognises excellence in multi-platform content that enriches and extends a core television programme and focuses on the interface of web and television to achieve 360 degree programming.
- c. A programme may only be entered into one (1) of the main categories, with an exception of a programme with multi-platform content, which can be submitted in one of the Main Categories and at the same time its multi-platform content can be submitted into the Multi-Platform category, since in the Multi-Platform category not the core television programme itself but the surrounding multi-platform content will be judged.
- d. **SPECIAL CATEGORY**
- **Social Award**
Recognises programmes which deal in a direct and enlightening manner with significant social and humanitarian subjects as well as social trends and ethics. Only programmes entered into one of the main competition categories can be submitted for the Social Award.
- e. **SPECIAL AWARDS**
- **Best of 2010**
This award recognises the best programme in the 2010 Competition from among all programmes within and across all categories of the Competition.
 - An **Honorary Rose** will be awarded to an individual or organisation for outstanding contributions to the media and television industries.

ARTICLE 3 – ELIGIBILITY

- a. A programme is eligible to compete in the Competition if:
- The programme has been originally created for television;
 - The programme has been produced or televised for the first time in the year 2009 or 2010;
 - The programme fits into one of the main categories of the competition.
- b. A programme is ineligible to compete in the Competition if:
- The programme has been televised prior to the year 2009;
 - The programme has already won a Rose d'Or Award in the past or belongs to a series of which an episode has already won a Rose d'Or Award in the past. This does not apply to a new local version of a programme. A new local version of a programme can be submitted even if an episode of another local version of the same programme has already won a Rose d'Or Award in the past.



ARTICLE 4 – ENTRANT

- a. Any individual or organisation from within the media and television industries – i.e. broadcast networks, cable networks, producers or distributors – may enter a programme.
- b. By submitting a programme, entrants agree to be bound by the Competition Rules and Regulations of the Rose d'Or Festival. Entrants agree that any failure to abide by any term and condition contained in the Competition Rules and Regulations of the Rose d'Or Festival may result in disqualifying of the entrant's entry. Entrants acknowledge that all rulings of the Festival Committee and all decisions of the juries shall be binding and final.
- c. Programme entries must not contain any copyrighted materials, images or music without the entrant first obtaining all necessary clearances, releases and permissions. Entrants who do not hold copyright ownership must obtain consent from the rights owner.
- d. If an entered programme is a co-production, the entrant assumes full responsibility for notifying the other co-production partners of the entry. In the event of a protest by any of the co-production partners, the entry may be declared ineligible by ruling of the Festival Committee. If an entry is declared ineligible, the entry will be disqualified and no refund of the respective entry fee will be granted.
- e. In the event of an eligible submission of the same programme by more than one (1) entrant, while all co-production partners will be credited, copyright ownership will be determining factor which entrant will be presented with a Rose d'Or Trophy (the «Rose d'Or Award»). Formal requests to purchase trophy replicas must be made in writing and sent to the Festival Committee for approval.
- f. Each entrant represents and warrants to the Festival Committee that the entrant has the right and authority to enter the programme and that the entrant's entry does not infringe upon or violate any copyright, trademark, right of privacy or right of publicity or any other right of any kind or nature of any person or entity. If the Festival Committee has reason to believe that a programme entry contains any material that may infringe upon or violate any right or law, the entry may be declared ineligible by ruling of the Festival Committee. If an entry is declared ineligible, the entry will be disqualified and no refund of the respective entry fee will be granted.
- g. Entrants grant to the Festival Committee the unrestricted right to use the entry information provided on the respective entry form for Rose d'Or Festival programming, publicising and advertising – including the «Rose d'Or Programme Guide».
- h. Correct entry information is the responsibility of the entrant; no review or proof reading will be provided. The Festival Committee is not liable for any incorrect listings that are the result of incorrect or misspelled information provided on the entry form. Entrants warrant that all of the information provided on the entry form is true and correct and has been verified by all parties involved – including dates of initial broadcast and programme production credits. If any information is found incorrect, the entry may be declared ineligible by ruling of the Festival Committee. If an entry is declared ineligible, the entry will be disqualified and no refund of the respective entry fee will be granted.
- i. Entrants agree to defend, indemnify and hold the Festival Committee and its affiliates, employees, officers, directors, licensees, assigns and successors, harmless from and against any and all claims, liabilities, damages, losses or expenses arising out of the entrant's breach of any warranties set forth in the Competition Rules and Regulations, including, without limitation, any claims based on the infringement or violation of any copyright, trademark, right of privacy or right of publicity.

ARTICLE 5 – ENTRY SUBMISSION AND REQUIRED ENTRY MATERIALS

- a. Entries can be submitted only online, by completing the Competition Entry Form on the official website of the Rose d'Or Festival (www.rosedor.com). After submitting the Competition Entry Form, a confirmation will be automatically sent per e-mail to the contact person for the entry.



- b. For each entry in the main categories of the Competition, the following entry materials must be submitted:
- **One (1) paper copy of the confirmation of the submission, duly completed and signed;**
 - A short summary of the entry (max. 500 characters) must be provided in English in the specified text field on the online Entry Form. The summary is intended to help the jury to understand the programme and should be written in factual way (including no quotes, award listings, marketing statistics or promotional materials.) The summary will be published in the Rose d'Or Festival Programme Guide.
 - **Two (2) DVD copies [PAL or SECAM or NTSC Standard Play] of one (1) episode of the entered programme;**
 - The entered programme must be submitted the way it was initially produced, without the content of the programme (graphics, scenes or credits) being re-edited;
 - Entries that are not originally produced in English language must include appropriate subtitling in English, except of entries for the Music Video Clips category;
 - Entries should be submitted without on-screen visible time codes or promo reels;
 - Entries should not include any advertisement, commercials and promotional spots, so the jury can view the programme without interruption or distraction;
 - Entries should not be compilations or samplings of 'Best Of' scenes of a programme series;
 - **One (1) DVD copy [PAL or SECAM or NTSC Standard Play] of a thirty (30) second preview trailer;**
 - Preview trailers that are not originally produced in English language must include appropriate English subtitling;
 - Preview trailers should not include any advertisement and all commercials and promotional spots should be removed;
 - **One (1) CD with three (3) digital photographs illustrating the programme;**
 - JPEG or TIFF, at least 6 centimetres or 3 inches square/300dpi.
- c. For each entry in the Multi Platform category the following entry materials must be submitted additionally:
- **One (1) CD or DVD [PAL or SECAM or NTSC Standard Play] with a short presentation of the project;**
 - The presentation should contain subtitles or a voiceover narrative in English, which effectively demonstrates the viewers experience and highlights the media features and/or functionality of the core television programme.
 - **An URL address** for an online accessible website, wapsite or telephone access presenting the multi-platform content surrounding the television programme, which must be accessible online at least until September 22, 2010.
- d. For each entry in the special category Social Award, the following entry materials must be submitted additionally:
- **One (1) paper copy of the confirmation of the submission, duly completed and signed;**
 - A short summary of the entry (max. 500 characters) must be provided in English in the specified text field on the online Entry Form. The summary is intended to help the jury to understand the project and should be written in factual way (including no quotes, award listings, marketing statistics or promotional materials.) The summary will be published in the Rose d'Or Festival Programme Guide.
 - **One (1) DVD copy [PAL or SECAM or NTSC Standard Play] of one (1) episode of the entered programme;**
 - The entered programme must be submitted the way it was initially produced without the content of the programme (graphics, scenes or credits) being re-edited;
 - Entries that are not originally produced in English language must include appropriate subtitling in English, except of entries for the Music Video Clips category;
 - Entries should be submitted without on-screen visible time codes or promo reels;
 - Entries should not include any advertisement, commercials and promotional spots, so the jury can view the programme without interruption or distraction;
 - Entries should not be compilations or samplings of 'Best Of' scenes of a programme series;
- e. Incomplete entries will be disqualified by ruling of the Festival Committee and no refund of the respective entry fee will be granted.



ARTICLE 6 – COMPETITION ENTRY FEES AND DEADLINES

- a. All Competition Entries must be submitted and received no later than April 27, 2010 (the «Competition Deadline»);
- b. For each entry a non-refundable Competition Entry Fee must be paid:
 - CHF 350 (Swiss Francs) for each entry that has been submitted on or before January 15, 2010 («Early Bird Fee»);
 - CHF 400 (Swiss Francs) for each entry that has been submitted after January 15, 2010 but not later than April 27, 2010;
 - CHF 100 (Swiss Francs) additional charge for each entry that has been submitted into the Social Award category.
- c. The Competition Entry Fee includes:
 - Participation costs for the Rose d'Or Competition;
 - Screening of the submitted entry in the Film Kiosk during the Rose d'Or Festival (18 – 22 September 2010), accessible for the accredited festival participants;
 - Listing of the entry and the contact details of the production company, distributor/broadcaster and sales company in the Rose d'Or Festival Programme Guide;
- d. Payments must be made in CHF (Swiss Francs) using one of the following payment options:
 - Payment with credit card (Visa, MasterCard): By submitting the credit card information on the Competition Entry Form, the entrant grants the Festival Committee the right to debit the credit card for the respective Competition Entry Fee of the entered programme;
 - Payment via bank transfer: Upon receipt of the invoice, bank transfers must be made to the bank account of the Festival Committee within 10 days (the invoice will be sent per e-mail to the contact person for the entry).
- e. If full payment has not been received on time to meet the Competition Entry Fee Payment Deadline, the entry will be declared ineligible for the Competition and disqualified by ruling of the Festival Committee.

ARTICLE 7 – SHIPMENT OF MATERIALS

- a. All required Competition Entry Materials, as set forth hereinabove, must be sent prepaid via mail to the postal address of the Festival Committee (Rose d'Or Festival, Sempacherstrasse 3, 6003 Lucerne, Switzerland; Attn: Awards Department) and must be received no later than April 27, 2010 (the «Competition Deadline»).
- b. If the Competition Entry Material has not been received on time to meet the Competition Deadline, the entry will be disqualified by ruling of the Festival Committee and no refund of the respective entry fee will be granted.
- c. Any transportation costs, customs duties or taxes are to be borne by the entrant. The Festival Committee will not accept any packages requiring brokerage fees, duties and/or taxes.
- d. The Festival Committee is not responsible for late, lost, damaged or incomplete shipment of Competition Entry Materials. All physical materials submitted – i.e. DVD copies, CDs, paper copies – shall become the property of the Festival Committee and will not be returned due to the volume of materials submitted.

ARTICLE 8 – VERIFICATION PROCESS AND ACCEPTANCE INTO THE COMPETITION

- a. Entries will be verified to ensure that:
 - The entry has been received complete with all required materials and on time to meet the entry deadline;
 - The technical quality of the submitted programme is sufficient;
 - The eligibility requirements are met;
 - The respective entry form has been duly completed and signed;
 - The respective entry fee payment has been received on time to meet the payment deadline.



- b. Any entry that lacks sufficient technical quality may be declared ineligible by ruling of the Festival Committee, if a replacement of sufficient technical quality cannot be obtained, or cannot be obtained on time to meet the entry deadline. If an entry is declared ineligible, the entry will be disqualified and no refund of the respective entry fee will be granted.
- c. Any entry that contains any content determined by the Festival Committee, in its sole discretion, as morally objectionable (i.e., pornography, violence, racism etc.) may be declared ineligible by ruling of the Festival Committee. If an entry is declared ineligible, the entry will be disqualified and no refund of the respective entry fee will be granted.
- d. Any entry that has not complied with the Competition Rules and Regulations of the Rose d'Or Festival will be declared ineligible by ruling of the Festival Committee. If an entry is declared ineligible, the entry will be disqualified and no refund of the respective entry fee will be granted.
- e. Entries that have been deemed eligible will be accepted into the Competition and presented to the jurors during the jury sessions in accordance with the judging procedures set forth herein.

ARTICLE 9 – PRESELECTION ROUND OF JUDGING

- a. All eligible entries will undergo a preselection round of judging and will be viewed by preselection judging panels, consisting of jurors selected by the Festival Committee, in its sole discretion (the «Preselection Jury»). The preselection round of judging will take place in May 2010 under supervision of the Festival Committee.
- b. In each of the main competition categories as well as the Social Award, the Preselection Jury will select up to ten (10) programmes to proceed to the final round of judging (the «Nominees»). The Festival Committee reserves the right to increase or reduce the number of Nominees upon request of the Preselection Jury, as it may deem appropriate, in its sole discretion.
- c. The Nominees will be announced in June 2010.
- d. The Rose d'Or Nominee Logo will be provided to all Nominees for promotional purposes.
- e. The entrants whose entries have been nominated will receive a Nominee Certificate. The Nominee Certificates will be officially handed over to an attending representative designated by the entrant at the Opening Ceremony of the Rose d'Or Festival on September 18, 2010.

ARTICLE 10 – NOMINATION AND NOMINEE MATERIALS

- a. The Nominees will be notified in writing and will be required to send press texts (maximum 2 pages) to the Rose d'Or Awards Department per e-mail at competition@rosedor.com.
- b. The submitted thirty (30) second preview trailer of the nominated entries may be used in any television broadcast, internet distribution, screening or exhibition produced for or by the Festival Committee in connection with the Rose d'Or Festival, including but not limited to any exhibition in connection with the presentation of the nominated programmes at the Awards Ceremony of the Rose d'Or Festival.
- c. The Nominees grant to the Festival Committee all necessary rights to use said thirty (30) second preview trailer for the purpose set forth hereinabove, and represent and warrant to the Festival Committee that they have the right and authority to do so.
- d. The entrants of nominated programmes are required to arrange attendance of at least one representative at the Awards Ceremony, to be held on September 22, 2010 in Lucerne, at their own expense. Up to three free tickets for the Awards Ceremony only, will be provided for Nominee representatives officially designated by the entrant. To attend the other Festival Events, the Film Kiosk and the Festival Centre, delegate accreditation is required and the regular delegate fee is applicable.



ARTICLE 11 – FINAL ROUND OF JUDGING

- a. All Nominees in each competition category will compete in a final round of judging and will be viewed by judging panels, consisting of jurors selected by the Festival Committee, in its sole discretion (the «Festival Final Jury»). The final round of judging will take place in September 2010 at the Rose d'Or Festival under supervision of the Festival Committee.
- b. In each competition category, the Festival Final Jury will first create a short list of three (3) programmes selected from among the Nominees and will thereupon decide on the winner of the Rose d'Or Award (the «Rose d'Or Winner»).
- c. The three (3) short listed programmes and the Rose d'Or Winner in each competition category will be announced at the Awards Ceremony of the Rose d'Or Festival to be held on September 22, 2010 in Lucerne. The Festival Committee reserves the right to announce special mentions, as it may deem appropriate, in its sole discretion.
- d. The entrants whose entries have been selected as Rose d'Or Winners will receive a Rose d'Or Trophy (the «Rose d'Or Award»). The Rose d'Or Award will be handed over to an attending representative designated by the entrant, at the Awards Ceremony of the Rose d'Or Festival on September 22, 2010.
- e. Formal requests to purchase trophy replicas must be made in writing and sent to the Festival Committee for approval.
- f. The Rose d'Or Winner Logo will be provided to all Rose d'Or Winners for promotional purposes.

ARTICLE 12 – JUDGING THE SPECIAL AWARD “BEST OF 2010”

- a. The Festival Final Jury will congregate to select the winner of the Special Award 'Best of 2010' from among all Rose d'Or Winners in all categories (the «Rose d'Or 'Best of 2010' Winner »).
- b. The Rose d'Or 'Best of 2010' Winner will be announced at the Awards Ceremony of the Rose d'Or Festival to be held on September 22, 2010 in Lucerne.
- c. The entrant whose entry has been selected as the Rose d'Or 'Best of 2010' Winner will receive a Rose d'Or Trophy (the «Rose d'Or Award»). The Rose d'Or Award will be handed over to an attending representative designated by the entrant, at the Awards Ceremony of the Rose d'Or Festival to be held on September 22, 2010 in Lucerne.
- d. Formal requests to purchase trophy replicas must be made in writing and sent to the Festival Committee for approval.
- e. The Rose d'Or Winner Logo will be provided to all Rose d'Or Winners for promotional purposes.

ARTICLE 13 – SPECIAL AWARD “HONORARY ROSE”

- a. The Festival Committee will decide on the recipient of the Honorary Rose, in its sole discretion (the «Honorary Rose Winner»).
- b. The Honorary Rose Winner will receive a Rose d'Or Trophy (the «Rose d'Or Award»). The Rose d'Or Award will be handed over to the Honorary Rose Winner personally, at the Awards Ceremony of the Rose d'Or Festival to be held on September 22, 2010 in Lucerne.

ARTICLE 14 – JUROR INSTRUCTIONS AND JURY DECISIONS

- a. The official working language of the Preselection Jury and the Festival Final Jury is English.
- b. All jurors are briefed on the voting procedure prior to judging and instructed that judging is based on the criteria creativity, originality and quality.
- c. Jury decisions are passed by a simple majority of votes.
- d. All jury decisions shall be binding and final in all matters relating to the Competition.



ARTICLE 15 – GRANT OF RIGHTS

- a. By submitting a programme, entrants grant to the Festival Committee all necessary rights to use the submitted programme for the purpose set forth hereinabove, and represent and warrant to the Festival Committee that they have the right and authority to do so.
- b. Entrants warrant that all contest screenings as well as screenings at the Film Kiosk of the Rose d'Or Festival are not subject to copyright fees or any other payments or compensations of any kind or nature.
- c. In addition to the grant of rights set forth hereinabove, each entrant acknowledges and agrees that the Festival Committee shall have the right to use any excerpts of the programme entry up to a maximum of three (3) minutes, and in case of entries for the category Music Video Clips up to a maximum of thirty (30) seconds, in connection with the Rose d'Or Festival and to exhibit, screen, disseminate, broadcast, transmit and distribute such excerpts of the programme entry by any means and in any and all media, including but not limited to television broadcast and internet distribution, throughout the world and in perpetuity.
- d. Entrants represent and warrant that they have the right and authority to grant the said rights to the Festival Committee and that the exercise of the rights granted to the Festival Committee will not in any way infringe upon any rights of any person or entity.

ARTICLE 16 – ACCEPTING THE RULES AND REGULATIONS

- a. The act of submitting a programme implies that the entrant has accepted and agreed to be bound by the present Competition Rules and Regulations of the Rose d'Or Festival as set forth herein.
- b. The Festival Committee reserves the right to change, modify or amend the Competition Rules and Regulations at any time without notice.
- c. If for any reason the Competition is interrupted, delayed or cancelled or cannot be completed as planned, the Festival Committee reserves the right to postpone, suspend or terminate the Competition.
- d. If any provision of the Competition Rules and Regulations is declared invalid or unenforceable, all other provisions shall remain in effect.

ARTICLE 17 – GOVERNING LAW AND JURISDICTION

- a. The Competition Rules and Regulations of the Rose d'Or Festival shall be construed under and governed by the laws of Switzerland.
- b. The courts of Lucerne shall have exclusive jurisdiction over any dispute arising out of or in relation to the Competition Rules and Regulations of the Rose d'Or Festival.

JANUARY 2010